



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 201Q4

Results as of: 2/28/2015

GMT: John Muller

LOCATION AUSTRALIA

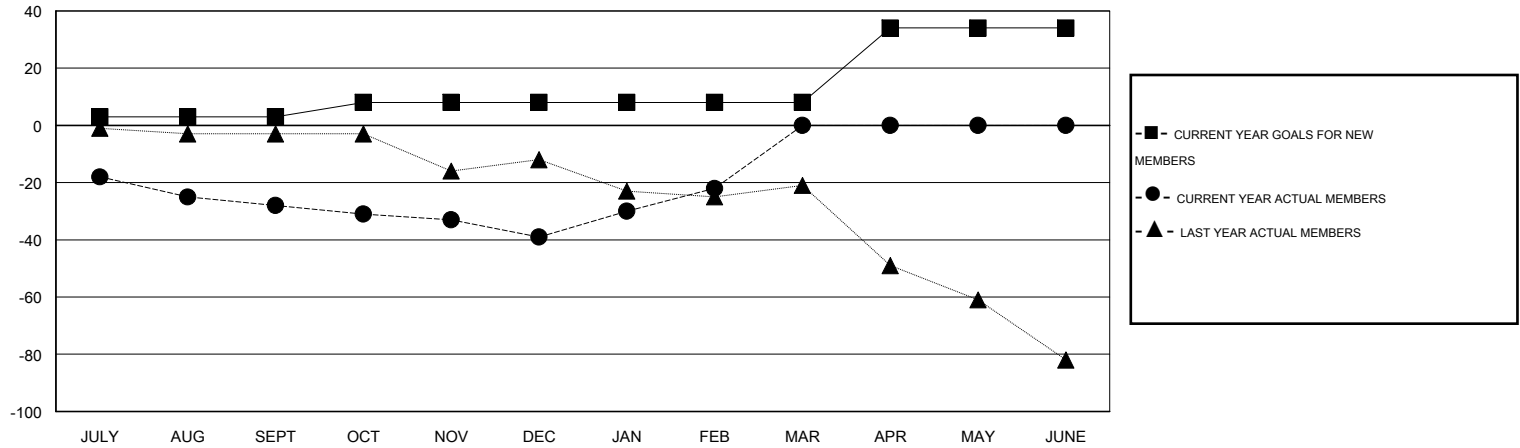
GMT CA 7

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | 3               | 26                            | 54              | -28           |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | 5               | 36                            | 47              | -11           |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 0               | 42                            | 25              | 17            |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 26              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |                                  |              |
|------------------------|--|----------------------------------|--------------|
| DROPPED CLUBS: 0       | 31 CLUBS OF 65 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>       |              |
| <u>DROPPED MEMBERS</u> |  | MALE                             | 824 (64.02%) |
| DECEASED               | 6  | FEMALE                           | 463 (35.98%) |
| CLUB CANCELLED         | 0  | <u>FAMILY UNIT MEMBERS</u> 330   |              |
| OTHER                  | 120  | <u>HEAD OF HOUSEHOLD</u> 163     |              |
| <b>TOTAL</b>           | <b>126</b>                                 | <u>NON-HEAD OF HOUSEHOLD</u> 167 |              |

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